



# Protect and reinforce the ability to operate your business

**The infrastructure that underpins your entire organisation comprises an increasingly complex myriad of evolving security considerations, information storage, physical hardware, network accessibility and backup and recovery mechanisms. Staying on top of all this can feel a long way from doing the things that actually make you money.**

As your business grows, investing your time and resources into managing the physical and virtual infrastructure that underpins and enables everything that everyone does becomes a full-time job for more than one person. Having resources dedicated entirely to non-income generating activities, coupled with the effort required to manage, train, replace and keep them on top of all the latest trends in technology, is a huge drain for the even largest organisations, let alone for medium-sized businesses.

# PITFALLS

Aside from the governance headache of trying to manage your own, growing, infrastructure, here are some of the problems of not getting it right:



## **Business disablement:**

Gaps in planning, setup and management of infrastructure is guaranteed to result in constant minor downtime events for staff, and occasional disablement of an entire business.



## **Failure to comply:**

Under new privacy laws, loss or theft of customer data can result in significant fines and Directors being held liable. Mandatory data breach reporting means there is no sense in hiding from this.



## **Ever evolving security threats:**

Businesses that don't stay on top of, and constantly build, the latest defences into their virtual infrastructure are leaving themselves at the mercy of the multi-billion dollar cyber-crime industry.



## **Drowning in complexity:**

Building and managing a stable, scalable and secure infrastructure layer under your business involves a knowledge set that is more than one or two people could manage whilst maintaining quality and coverage.



## **Cost blow out:**

The vast range of infrastructure suppliers, solutions and integrations mean that you will be spending more money than you need to on the finding wrong, unintegratable services, and then managing them.



## **Falling behind upgrade cycles:**

With cloud services you benefit from constant upgrades on most services. However bugs and errors at the infrastructure layer mean a near constant battle to stay on top of the test-deploy cycles.

## INTRODUCE SOLUTION

**Award-winning Cloud Plus's Cloud Solution Framework will remove your business infrastructure headache.**

Built around the rock-solid Cloud Plus Managed Firewall, and delivered 100% through our incredible network of highly-specialised Channel Partners, expect the Cloud Solution Framework to revolutionise the cost and strain you associate with managing and growing your business's physical and virtual infrastructure.



### **Always leading:**

We constantly invest into searching for, learning about and integrating the world's leading solutions across security, data, hosting, backup, voice and disaster recovery in to our Cloud Solution Framework.



### **Constant strengthening:**

Cloud Plus, in collaboration with our Channel Partners provides you with a full support model, meaning that your business infrastructure is automatically upgraded and actively scanned for issues.



### **Total Flexibility:**

Private networks? Co-location? Using an existing product? Unique voice or backup requirements? The Cloud Solution Framework is designed to be able to plug in and substitute out multiple services depending on your requirements.



### **Instant simplicity:**

With one decision, totally remove the entire complexity of managing your business infrastructure and let us worry about it. Where previously you had dozens of solutions, now there is only the Cloud Solution Framework.



### **Cost efficiency:**

Benefit from the massive economies of scale that our award-winning business model has generated. Your infrastructure can operate with the cost efficiency of a business 10 times your size.



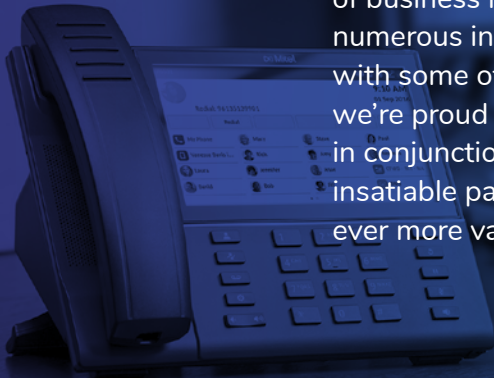
### **Rest Easy:**

Know that Cloud Plus and our Channel Partners have got your back. Infrastructure is what we do all day, every day, and we've got the awards to prove we do it better than anyone. You rest, we've got this!



## WHY CLOUD PLUS

Cloud Plus was founded in 2010 and, with the unique combination of its revolutionary Cloud Solution Framework and Channel Partner delivery model, has grown across three continents into one of the world's leading suppliers of business infrastructure solutions. Recognised through numerous industry awards and fortunate to have worked with some of the most well-known businesses in Australia, we're proud of the service we provide to end-customers in conjunction with our fantastic IT partners and have an insatiable passion for making our solutions ever better and ever more valuable.



But don't take it from us, read what our customers say about us at [cloudplus.com](http://cloudplus.com)



**CLOUD**plus

CLOUD PLUS Pty Ltd, Level 2, 71 Clara Street, Wynnum, QLD 4000.  
ABN: 11 145 302 469  
P: 1300 CLOUD+ (1300 256 830) E: [sales@cloudplus.com](mailto:sales@cloudplus.com) W: [cloudplus.com](http://cloudplus.com)